

# spa opportunities

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## A.W. Lake completes Lagoon Spa redevelopment in Bali

The Lagoon Spa at The Laguna resort in Nusa Dua, Bali, Indonesia, has reopened following a complete redesign and upgrading of its facilities.

The Lagoon Spa now spreads across 900sq m (9,700sq ft) and includes eight large treatment rooms; extensive wet areas; two outdoor spa pools; and indoor and outdoor relaxation areas – including tropical gardens located at the centre of the resort.

Spa design firm A.W. LAKE Spa Concepts completed the new design, with German product house Babor appointed to provide the treatments. The Lagoon Spa now takes centre stage within the resort and is surrounded by Bali's first lagoon-style pool – a prominent feature within the resort.



Facilities at the redesigned spa include eight treatment rooms and extensive wet areas

“The spa is our modern interpretation of the familiar Balinese-style architecture and interior. Every spa needs a soul and be a living space, and we have integrated that into the spa design.”

Operated by Starwood Hotels, the Laguna Resort and Spa features 287 bedrooms and suites, as well as 10 villas.

The hotel features six restaurants, including the celebrated Arwana – considered to be among the premier seafood restaurants in Bali.

• Earlier this year, A.W.

LAKE was appointed master spa strategist for the

US\$4bn (€3bn, £2.5bn) Dubai Pearl project in Dubai, which include international brands such as Baccarat, Bellagio, and MGM. Details: <http://lei.sr?a=B5U2Y>

### US market reports revenue growth

The US spa market saw revenues increase by 4.5 per cent during 2011, according to the latest industry figures from the International Spa Association (ISPA).

Data from the *ISPA 2012 US Spa Industry Study* - conducted by PricewaterhouseCoopers (PwC) - also show that total visits to US spas increased by 4.1 per cent to 156 million last year. Employment in the industry is showing encouraging growth, with the number of full-time employees rising by 9.3 per cent - despite the number of spas in the US remaining broadly unchanged.

Details: <http://lei.sr?a=1C5Y2>

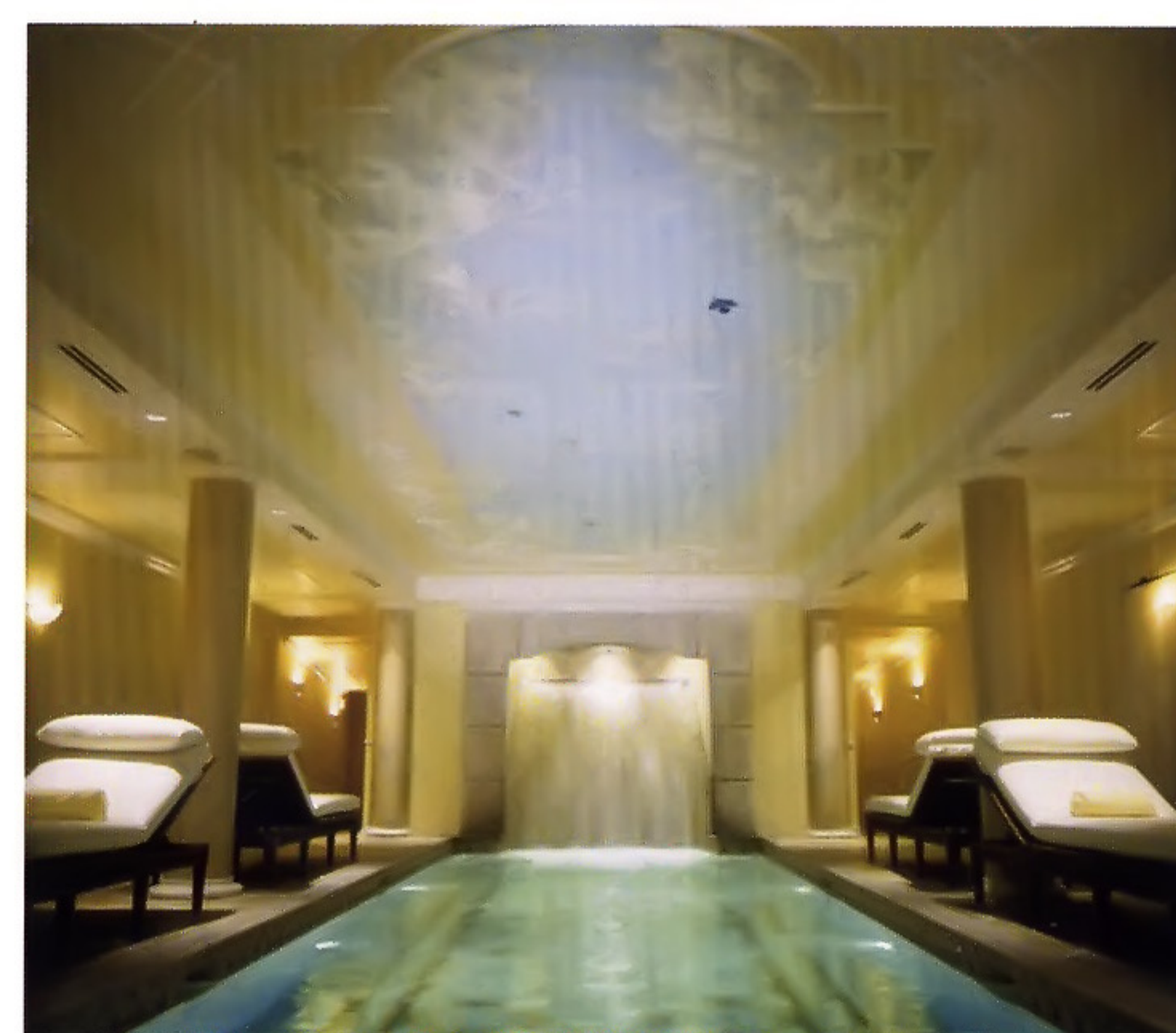
### Kohler Waters Spa unveils new services

Kohler Waters Spa has announced the launch of its new range of therapeutic and innovative services at three sites – Kohler and Burr Ridge in the US, as well as St Andrews, UK.

Hydrotherapy services, advanced massage technology and experiences tailored for men and teens are among the new additions, with all three now offering the Hamman Ritual.

The Kohler Waters Spa flagship location at Kohler's American Club Resort now offers 12 new services, including five specifically for visitors aged between 12- and 15-years-old.

Kohler also offers the WaveMotion Body treatment and is now one of just four spas in the US to have installed the technology, which provides 3D movement allowing guests to experience a feeling of weightlessness.



The flagship American Club Resort in Wisconsin

A spokesperson said: “WaveMotion affords the technician the opportunity to provide enhanced stretches and movements personalized to each individual.”

• For more information about Kohler Waters Spa's flagship American Club Resort, visit <http://lei.sr?a=y4c8J>

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